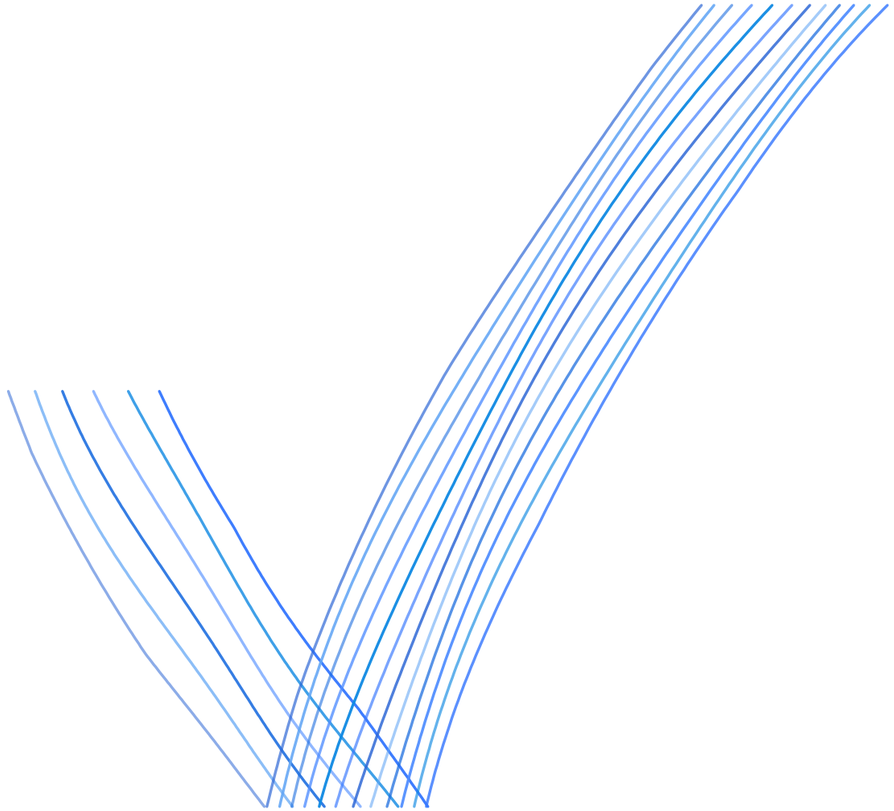
hirepilot

# The AI copilot for the whole job search.

Investor presentation

| COMPANY | DATE | WEB |
| --- | --- | --- |
| HirePilot LLC, New Jersey | November 2026 | hirepilot.co |



Confidential. Prepared for investors.

HIREPILOT IN ONE PAGE

# Applying for a job should not be a full-time job.

HirePilot fills in job applications, finds the hiring manager for each role, drafts the message and tracks every step to the offer. One workspace, built for U.S. job seekers, not recruiters.

**659**
accounts since September 2025, 607 active

**2.47M**
jobs indexed in the job board

**97%**
of website sessions from non-paid channels

Book a call | Download PDF

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01 PROBLEM

# Job search today is a second full-time job.

**1 Overload**

Dozens of tabs, roles and follow-ups spread across job boards, spreadsheets, notes and email drafts.

**2 No visibility**

People lose track of where they applied, whom they contacted and what stage each application is in.

**3 Channels that fail**

One-click "Easy Apply" created noise. Reply rates are low, and few know how to reach a person instead.

**4 Tools for the other side**

Billions went into recruiter software. Candidates still get no guided way from search to offer.

02 SOLUTION

# One AI workspace that moves the search forward.

**Apply in seconds**

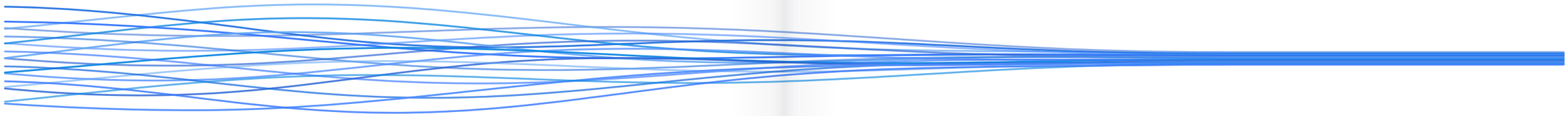
A Chrome extension fills in applications on LinkedIn, Indeed and Workday from the user's own resume and drafts answers to job-specific questions.

**Reach a human**

For each job it names the likely hiring manager or recruiter and drafts a personal message the user edits and sends.

**Never lose a lead**

A pipeline tracker for every application, contact and interview, with reminders for the next step.



03 PRODUCT

# Four tools, one pipeline.

Live in production at app.hirepilot.co, with a Chrome extension rated 5.0 in the Chrome Web Store.

### Job board

2.47 million indexed jobs and a daily email of matched roles.

### Auto-fill

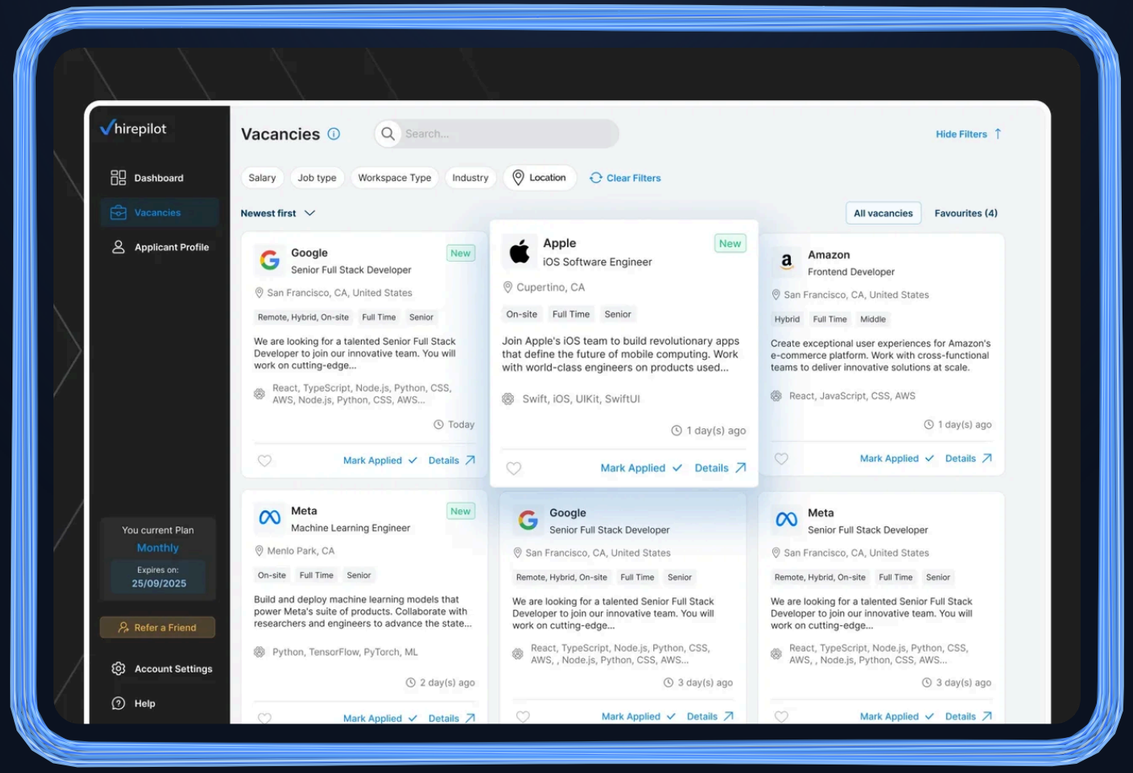
One click fills a 20-minute form on a career portal.

### Tracker

A Kanban board from draft to offer, with notes and reminders.

### AI outreach

Finds decision-makers and drafts messages and follow-ups.




Web app · Chrome extension · LinkedIn, Indeed, Workday · Daily job-match email

04 HOW IT WORKS

# From a saved job to an offer in three steps.

**1**

## Save and apply

The extension saves a role from any job board, reads its responsibilities and requirements and fills in the application.

**2**

## Find the person

HirePilot identifies the most relevant hiring managers and team leads for the role, so the user writes to a person, not to an ATS.

**3**

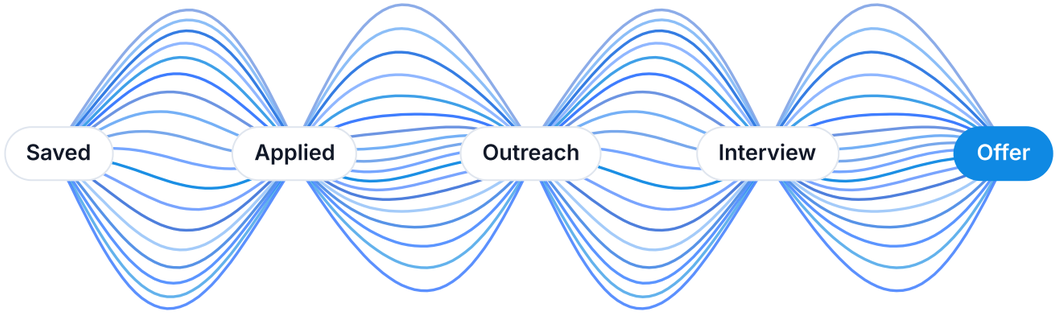
## Follow up to the offer

AI drafts personal outreach and follow-ups; the pipeline keeps every application in order from first touch to offer.





EVERY STEP IS IN ONE PIPELINE




What users have done in HirePilot so far

**1,389**
job applications tracked

**2,578**
pipeline updates

**981**
application forms auto-filled

**373**
hiring-manager contacts added to applications

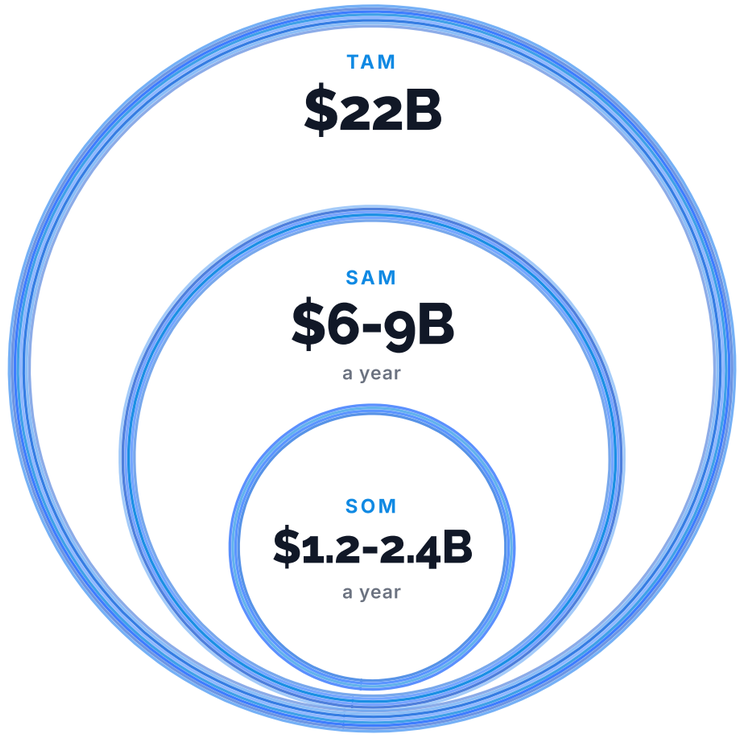
Source: HirePilot production database, as of November 2, 2026.

05 MARKET

# Nearly 70 million Americans look for a job every year.

The U.S. job market is huge and inefficient. The search is split across job boards, email and networking tools. There are about **7.2 million unemployed** and **9.6 million open roles**, and new graduates faced 5.8% unemployment in early 2025.

The gap between people and roles is where HirePilot works: a unified search for the people who need it most.




**TAM** — **70M+ U.S. job seekers a year**, across all industries and levels of experience.

**SAM** — **25-30M** early-career, laid-off or transitioning professionals at $25-35 a year: the highest pain, actively looking for tools.

**SOM** — **8-12M** high-intent job seekers at $10-20 a month for a job-search SaaS, as with LinkedIn Premium.

06 WHO IT IS FOR

# Four groups who need the search to work faster.

0-3 years

### Early-career

Organize 30-80 applications, track deadlines, reach hiring managers directly instead of ATS portals.

3-10 years

### Mid-career

Save roles with the extension, keep all applications in one board, automate follow-ups.

Pivot

### Career changers

Structured pipelines, outreach templates and hiring-manager discovery to break into a new field.

STEM

### Highly educated

PhDs, analysts and engineers reach decision-makers and tailor materials to each role.





07 WHY NOW

# The timing is right for a candidate-side tool.

1

### AI can now personalize for real

Models read a job description, tailor outreach and guide the candidate. This category was not possible before.

2

### The market got harder

Layoffs, hiring freezes and early-career unemployment make searches longer. People need leverage, not more boards.

3

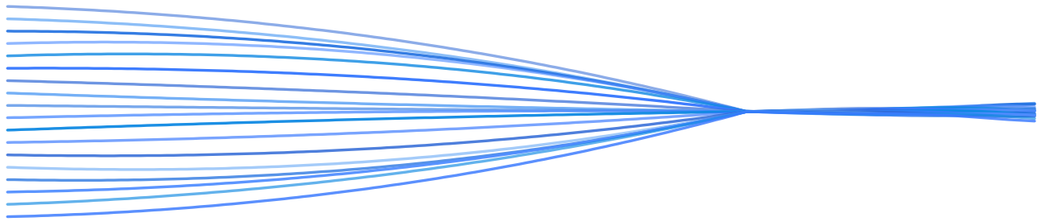
### Recruiter inboxes are full

Generic applications rarely get replies. Direct outreach to decision-makers is replacing passive applying.

4

### No unified tool for candidates

ATS, sourcing and automation serve recruiters. Job seekers still juggle spreadsheets and tabs.



08 COMPETITION

# Others solve one step. HirePilot covers the search.

Job boards bring scale, AI tools bring speed. Each stops at the application. HirePilot goes on to the person who hires, and keeps the whole pipeline.

### Simplify.jobs

Fast auto-fill for early-career users; no outreach.

### Teal

Tracker and resume tailoring; networking is left to the user.

### Jobscan

Resume and ATS optimization; a niche utility.

### LinkedIn, Indeed

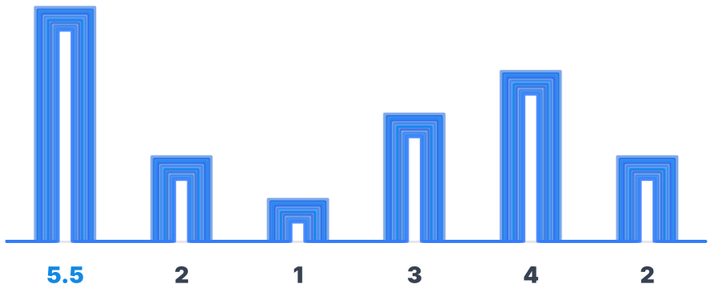
Scale and listings; little help after "Apply".

Indirect: spreadsheets and Notion, Google Docs, career coaches and bootcamps, Reddit communities, generic AI writing tools.

| | HirePilot | LinkedIn | Indeed | Simplify | Teal | Jobscan |
|---|---|---|---|---|---|---|
| Auto-fills applications | ✓ | ◐ | ◐ | ✓ | ✓ | – |
| Tracks every application | ✓ | ◐ | ◐ | ✓ | ✓ | ✓ |
| Finds the hiring manager | ✓ | ◐ | – | – | ◐ | – |
| Drafts outreach and follow-ups | ✓ | – | – | – | – | – |
| Search, apply, track and reach out in one place | ✓ | ◐ | – | ◐ | ◐ | – |
| Tailors the resume to each job | ◐ | – | – | ◐ | ✓ | ✓ |

✓ Yes ◐ Partly – No

**Steps covered, of six**
partly counts as half



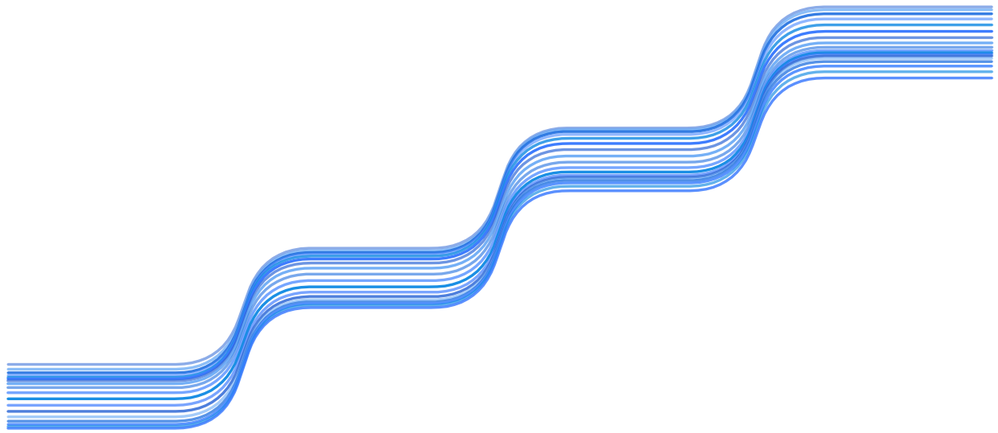

Based on HirePilot's review of competitors' websites, documentation and user reviews.

09 BUSINESS MODEL

# Free to start. Paid to go further.

Users begin free, then upgrade for unlimited contacts, full AI outreach and advanced automation. Plans fit the length of a search: a week, a month, a quarter or a year.

| $9 | $29 | Most popular<br>$79 | $249 |
|---|---|---|---|
| a week | a month | a quarter | a year |



| WHAT THE USER GETS | FREE | PRO |
|---|---|---|
| **Auto-apply forms**<br>Fills job fields on career portals | ✓ | ✓ |
| **Application tracker**<br>All applications on one Kanban board | ✓ | ✓ |
| **Pipeline stages**<br>Applied, interview, offer and more | ✓ | ✓ |
| **Decision-maker contacts**<br>The people who hire for the role | Up to 5 | Unlimited |
| **Contact notes and status**<br>History of every conversation | ✓ | ✓ |
| **Extended contact search**<br>More decision-makers per company | — | ✓ |
| **Outreach templates**<br>Ready scripts for LinkedIn and email | — | ✓ |
| **In-platform outreach**<br>Send and manage messages from the dashboard | — | ✓ |

10 TRACTION

# 659 accounts, 97% of traffic organic.

Growth so far came without a paid push: search, AI assistants, Product Hunt and communities.

**659**

registered accounts, 607 active (Sep 2025 - Nov 2026)

**50%**

of users with a known location are in the U.S.: 309 of 613

**36+DC**

U.S. states reached

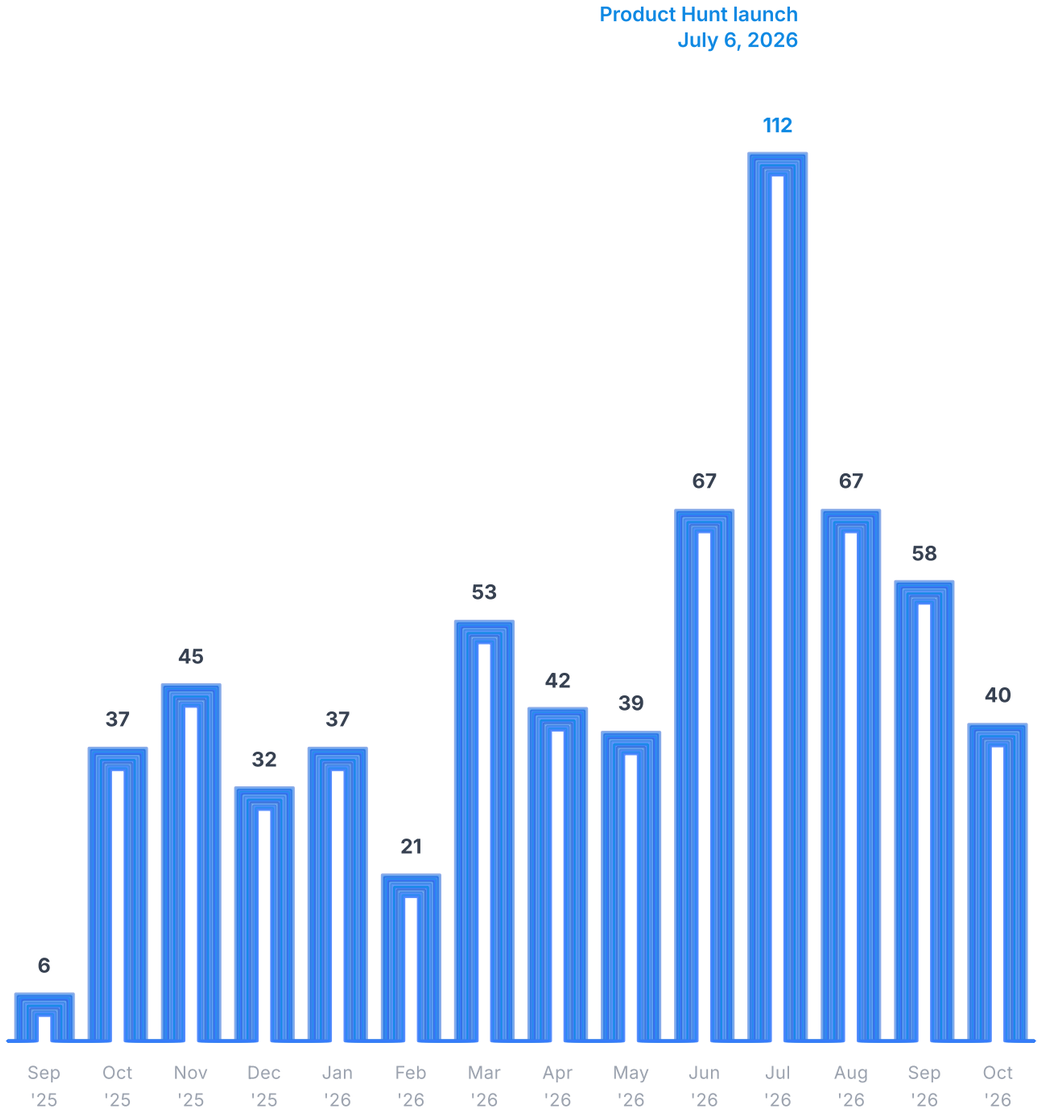
**12,000+**

website users, about 4,900 in the U.S.

Sources: HirePilot production database, Google Analytics 4. Data as of November 2, 2026. Account counts include a few internal test accounts; website totals include some automated traffic.



NEW ACCOUNTS BY MONTH



11 WHERE USERS COME FROM

# Half the users are in the U.S., in 36 states.



| | |
|---|---|
| United States | 50% |
| India | 16% |
| Canada | 7% |
| Ukraine | 4% |
| United Kingdom | 3% |
| Other | 20% |

Registered U.S. users by state

| | | | |
|---|---|---|---|
| California | 44 | New York | 43 |
| Texas | 27 | New Jersey | 22 |
| Maryland | 15 | Alabama | 10 |
| Arizona | 9 | Pennsylvania | 9 |
| Illinois | 8 | Massachusetts | 7 |
| 26 other states + DC | 84 | | |



12 WHAT USERS DO

# AI does the work users used to do by hand.

| | |
|---|---|
| Answers to application questions | 2,240 |
| Form auto-fill runs | 1,959 |
| Resumes parsed | 1,470 |
| Outreach messages to hiring managers | 796 |
| Profiles enriched | 600 |

**91%** rated resume upload "easy"

**83%** rated onboarding "good" or "great"

**35%** open rate of 1,087 daily job-match emails

In-product surveys; Brevo. Autofill: 9 of 12 respondents said it "nailed it".

# Google and AI assistants already send us users.

**452K**
impressions and 5,170 clicks in Google Search over 16 months

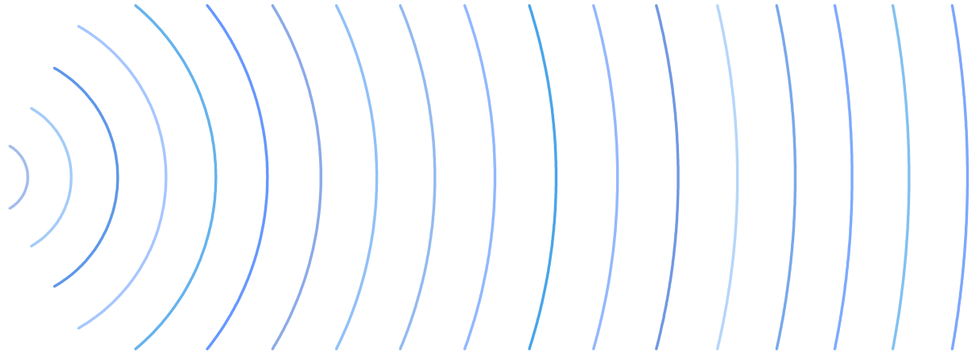
**21**
answers in AI assistants cite HirePilot content

**306**
inbound links from 25+ sites, incl. Grokipedia and MSN

**97%**
of website sessions from non-paid channels

ChatGPT · Google AI Overviews · Gemini · Perplexity · Copilot

MSN "Curated by Copilot" lists HirePilot's Workday guide first among 16 sources.









**Product Hunt**

**5.0**
97 upvotes. Launch day July 6, 2026: 84 points, 103 comments.

**Chrome Web Store**

**5.0**
HirePilot Assistant extension, about 127 users.

**Reddit**

**3,900**
views of r/hirepilot in 12 months.

**Job-match email**

**35%**
open rate of 1,087 daily emails.

## TRADEMARK HIREPILOT, USPTO 99187980

**May 15, 2025**
Application filed

**Feb 17, 2026**
Published, no opposition

**Apr 14, 2026**
Notice of Allowance

**Oct 22, 2026**
Use accepted, registration to issue

Sources: Google Search Console, Ahrefs, Product Hunt, Chrome Web Store, Reddit, Brevo, USPTO.

15 GO-TO-MARKET

# Go where job seekers already gather.

### Communities, bootcamps, creators

Embed HirePilot where active job seekers meet. Early adopters give feedback, engagement and word of mouth.

### SEO, content and referrals

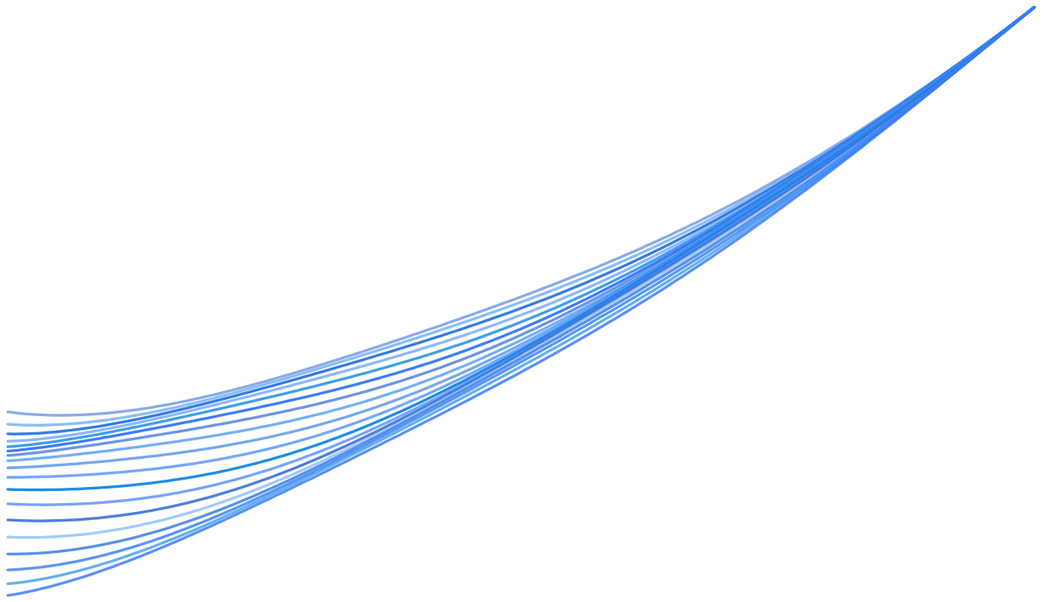
Search-optimized guides and playbooks build inbound demand; referral rewards bring friends and classmates.

### Universities and talent programs

Career centers, bootcamps and professional communities offer HirePilot as their standard job-search workspace.

WHAT ALREADY WORKS

| | |
|---|---|
| **97%** | of website sessions come from non-paid channels |
| **112** | new accounts in the month of the Product Hunt launch, the best month so far |
| **21** | citations in AI assistants: a channel that grows with content |
| **$6-7** | cost per lead in the first Google Ads tests |



## 16 FOUNDERS



### Viktor Shumylo

**Founder and CEO. Product, growth, operations**

- About 10 years in product and EdTech
- CEO of BigMoney University: $1.9M+ ARR in its first year, 13,000+ learners, a team of 60+
- Founder of RoboKids (2,000+ students) and CodeSquad (10+ MVPs)
- Director, Product Strategy and Programs at Per Scholas, a national tech workforce-training nonprofit

linkedin.com/in/viktorshumylo



### Michael Andrieiev

**Co-Founder and CTO. Engineering, AI**

- His engineering company builds and maintains the platform
- Founder of 26 Lines of Code: 70+ specialists in the U.S., Estonia and Ukraine

linkedin.com/in/datysho

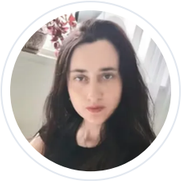
## 17 TEAM



**Maksym Dymytriiev**
Project manager



**Natalia Chelak**
UI/UX designer



**Sofiia Havryliuk**
SaaS digital marketer



**Andrii Boiko**
Backend engineer



**Dmytro Riabko**
Frontend engineer

### Engineering by 26 Lines of Code

**70+**
specialists

**5.0**
on Clutch, 26 reviews

**3**
countries: U.S., Estonia, Ukraine

NEXT STEP

# Let's talk.

A 30-minute call with Viktor: the product live, the numbers behind this deck and the plan for the round.

Email Viktor | Try HirePilot | PDF



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Website and app

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